

## **Literatur zum Artikel „Ein reales Bild vom Konsumenten – Wege zu nachhaltigem Konsum am Beispiel Energiewende“ von Lucia A. Reisch\***

- Abrahamse, Wokje, Steg, Linda, Vlek, Charles und Rothengatter, Talib (2005): A Review of Intervention Studies Aimed at Household Energy Conservation. *Journal of Environmental Psychology* 25 (16), S. 273-291.
- Allcott, Hunt (2011): Social Norms and Energy Conservation. *Journal of Public Economics* 95 (9-10), S. 1082-1095.
- Ayres, Ian, Raseman, Sophie und Shih, Alice (2009): Evidence from two Large Field Experiments that Peer Comparison Feedback Can Reduce Residential Energy Usage. NBER Working Paper Series, Working Paper 15386. [[www.nber.org/papers/w15386](http://www.nber.org/papers/w15386) – Letzter Zugriff 26.8.2013]
- Bamberg, Sebastian (2006): Is Residential Relocation a Good Opportunity to Change People's Travel Behavior? Results from a Theory-driven Intervention Study. *Environment and Behavior* 38 (6), S. 820-840.
- Bentley, Alexander R., Earls, Mark und O'Brian, Michael J. (2011): *I'll have what she's having. Mapping Social Behavior.* Cambridge, MA: MIT Press.
- Brennan, Timothy (2007): Consumer Preference Not to Choose: Methodological and Policy Implications. *Energy Policy* 35 (3), S. 1616-1627.
- Bromann, Eva und Griebhammer, Rainer (2012; im Druck): Technikgestützte Optimierung von umweltschonendem Verhalten durch Integration in die Produkte. Freiburg i. Br.: Öko-Institut.
- Cabinet Office – Behavioural Insights Team (2011): *Behavioural Change and Energy Use.* London: Cabinet Office of the UK Government.
- Christakis, Nicholas A. und Fowler, James H. (2009): *Connected: The Surprising Power of our Social Networks and How they Shape Our Lives.* New York: Little, Brown & Co.
- Cooney, Kevin (2011): Evaluation Report: Opower SMUD Pilot, Year 2. Navigant Consulting: Chicago. [[http://opower.com/uploads/library/file/6/opower\\_smud\\_yr2\\_eval\\_report\\_-\\_final-1.pdf](http://opower.com/uploads/library/file/6/opower_smud_yr2_eval_report_-_final-1.pdf) – Letzter Zugriff: 11.7.2012]
- Dolan, Paul, Hallsworth, Michael, Halpern, David, King, Dominic, Metcalfe, Robert und Vlaev, Ivo (2012): Influencing Behaviour: The Mindspace Way. *Journal of Economic Psychology* 33 (1), S. 264-277.
- Ethik-Kommission Sichere Energieversorgung (2011): *Deutschlands Energiewende – Ein Gemeinschaftswerk für die Zukunft.* Berlin: Presse- und Informationsamt der Bundesregierung. [[www.zu.de/deutsch/lehrstuehle/kulturwissenschaften/Ethik-Kommission.pdf](http://www.zu.de/deutsch/lehrstuehle/kulturwissenschaften/Ethik-Kommission.pdf) – Letzter Zugriff: 12.7.2012]
- Europäische Kommission, DG SANCO (2010): *Consumer Behaviour: The Road to Effective Policy-making.* Brüssel: Europäische Kommission. [<http://ec.europa.eu/consumers/docs/1dg-sanco-brochure-consumer-behaviour-final.pdf> – Letzter Zugriff: 12.7.2012]
- Hacker, Florian, Harthan, Ralp, Matthes, Felix und Zimmer, Wiebke (2009): Environmental impacts and impact on the electricity market of a large scale introduction of electric cars in Europe – Critical Review of Literature. European Topic Centre (ETC) on Air and Climate Change. ETC/ACC Technical Paper 2009/4. Berlin: Ökoinstitut.
- Hausman, Daniel M. und Welch, Brynn (2010): Debate: To Nudge or not to Nudge. *Journal of Political Philosophy* 18 (1), S. 123-136.
- Heiskanen, Eva, Johnson, Mickael, Robinson, Simon, Vadovicsc, Edina und Saastamoinena, Mika (2010): Low-carbon Communities as a Context for Individual Behaviour Change. *Energy Policy* 38 (12), S. 7586-7595.
- Horne, Ralph E. (2009): Limits to Labels: The Role of Eco-labels in the Assessment of Product Sustainability and Routes to Sustainable Consumption. *International Journal of Consumer Studies* 33 (2), S. 175-182.
- Hyvönen, Kaarina, Saastamoinen, Mika, Hongisto, Mikko, Kallio, Arto und Södergård, Caj (2012): A Monitoring and Feedback Service as a Way to Reduce the Greenhouse Gas Emissions of Consumption. *International Journal of Consumer Studies* 36 (2), S. 221-227.
- Linares, Pedro und Labandeira, Xavier (2010): Energy Efficiency: Economics and Policy. *Journal of Economic Surveys* 24 (3), S. 583-592.
- Maréchal, Kevin (2010): Not Irrational but Habitual: The Importance of 'Behavioural Lock-in' in Energy Consumption. *Ecological Economics* 69 (5), S. 1104-1114.

- McNamara, Siobhan und Grubb, Michael (2011): *The Psychological Underpinnings of the Consumer Role in Energy Demand and Carbon Abatement*. EPRG Working Paper 1110/ Cambridge Working Papers in Economics CWPE 1126, Electricity Policy Research Group / Faculty of Economics, University of Cambridge.
- Moloney, Susie, Horne, Ralph E. und Fien, John (2010): *Transitioning to Low Carbon Communities – From Behaviour Change to Systemic Change: Lessons from Australia*. *Energy Policy* 38 (12), S. 7614-7623.
- OECD – Organisation for Economic Co-operation and Development (2010): *Consumer policy toolkit*. Paris: OECD Publishing.
- OECD – Organisation for Economic Co-operation and Development (2011): *Greening Household Behaviour. The Role of Public Policy*. Paris: OECD Publishing.
- Ottman, Jacquelyn A., Stafford, Edwin R. und Hartman, Cathy L. (2006): *Avoiding green marketing myopia*. *Environment* 48 (5), S. 22-36.
- Pichert, Daniel und Katsikopoulos, Konstantinos V. (2008): *Green Defaults: Information Presentation and Pro-environmental Behaviour*. *Journal of Environmental Psychology* 28 (1), S. 63-73.
- Reisch, Lucia (2004): *Principles and Visions of a New Consumer Policy*. *Journal of Consumer Policy* 27 (1), S. 1-42.
- Reisch, Lucia A. und Hagen, Kornelia (2011): *Kann der Konsumwandel gelingen? Chancen und Grenzen einer verhaltensökonomisch basierten sozialen Regulierung*. In: Heidbrink, Ludger, Schmidt, Imke und Ahaus, Björn (Hg.): *Die Verantwortung der Konsumenten. Über das Verhältnis von Markt, Moral und Konsum*. Frankfurt/New York: Campus, S. 221-244.
- Reisch, Lucia A. und Oehler, Andreas (2009): *Behavioural Economics: Eine neue Grundlage für die Verbraucherpolitik?* DIW Vierteljahreshefte zur Wirtschaftsforschung, „Verbraucherpolitik zwischen Markt und Staat“ 78 (3), S. 30-43.
- Sasaki, Takao, Becker, D. Vaughn, Janssen, Marco A. und Neel, Rebecca (2011): *Does Greater Product Information Actually Inform Consumer Decisions? The Relationship between Product Information Quantity and Diversity of Consumer Decisions*. *Journal of Economic Psychology* 32 (3), S. 391-398.
- Stern, Paul C., Dietz, Thomas, Gardner, Gerald T., Gilligan, Jonathan und Vandenberg, Michael P. (2010): *Energy Efficiency Merits More than a Nudge*. *Science* 328 (5976), S. 308-309.
- Sunstein, Cass R. (2011): *Empirically Informed Regulation*. *The University of Chicago Law Review* 78 (4), S. 1349-1429.
- Sunstein, Cass R. (2013): *Simpler. The future of government*, New York: Simon & Schuster.
- Sunstein, Cass R. und Reisch, Lucia A. (2013): *Automatisch Grün: Verhaltensökonomik und Umweltschutz*. *Zeitschrift für Umweltpolitik & Umweltrecht*, 36 (2), S. 119-147.
- Thaler, Richard H. und Sunstein, Cass R. (2003): *Libertarian Paternalism is Not an Oxymoron*. *The University of Chicago Law Review* 70 (4), S. 1159- 1202.
- Thaler, Richard H. und Sunstein, Cass R. (2008): *Nudge: Improving Decisions about Health, Wealth and Happiness*. Yale: Yale University Press.
- Thaler, Richard H., Sunstein, Cass R. und Balz, John P. (2010): *Choice Architecture*. [<http://ssrn.com/abstract=1583509> – Letzter Zugriff: 12.7.2012]
- Weber, Lukas (1997). *Some Reflections on Barriers to the Efficient Use of Energy*. *Energy Policy* 25 (10), S. 833-835.